



WHEN THE LIGHTS GO OUT, GENERAC KEEPS YOU RUNNING

If you live in Susquehanna or Broome County, you've seen what summer storms can do. In June 2025, a line of severe weather moved through the region, bringing heavy rain, strong winds, and widespread power outages. For many homes, everything came to a stop, no refrigeration, no well water, and no relief from the heat. For Montrose, it felt familiar. In 2023, a storm system triggered tornado activity just east of town after rotation was detected nearby. In 2024, another storm brought a tornado warning directly over Montrose.

From Susquehanna to Kirkwood, the impact went beyond power. After last year's storm, fallen trees and debris made it difficult to even get in and out of town. Roads were blocked, travel was limited, and for a period of time, the area felt cut off. These weren't distant events. They were happening right here.

When the power goes out, it's more than an inconvenience. Refrigerators begin to warm, food is lost, and homes on well systems lose running water. In the middle of summer, airflow stops and indoor temperatures rise quickly. Daily routines are interrupted, and what's usually taken for granted suddenly becomes critical. Storm-related outages don't wait for winter. Around here, they're just as likely in the middle of summer, when the impact can be just as disruptive.

Standby generators are built for moments like these. Generac systems automatically restore power to your home when the grid goes down, keeping essential systems running without interruption, so lights stay on, water continues to flow, and your home remains functional.

Storms like these will happen again. The question isn't if, it's when. And being ready makes all the difference.

NEWSLETTER

MAY 2026

BUY NOW. SAVE LATER.

Our Summer Fill Program is now open, offering an opportunity to plan ahead while energy markets remain volatile. As many have seen, heating oil pricing can move quickly in response to global conditions, while propane, more closely tied to domestic supply, has shown more consistency in comparison. Securing fuel during the summer allows customers to make decisions based on current conditions rather than waiting and reacting later. For those with older heating oil systems, this may also be a practical time to explore whether a transition to propane makes sense. It's a simple, proactive way to manage heating costs and reduce uncertainty heading into the season ahead.

INVESTING IN THE NEXT GENERATION OF TRADES

This year, we are proud to award our first annual Hinds Energy Trades Scholarship. Supporting the next generation of skilled professionals is important to us, and we believe the trades play a critical role in keeping our communities running strong.

From HVAC technicians to electricians and service professionals, these careers require dedication, skill, and a commitment to doing things the right way. We're honored to recognize a student who is pursuing that path and investing in their future.

We look forward to sharing more about this year's recipient and the scholarship program on our Social Media in June.

